

LE MONDIAL DES VINS BLANCS STRASBOURG

STRASBOURG
EVENTS.



> mondial-vins-blancs.com

THE ONLY COMPETITION IN THE WORLD ENTIRELY DEDICATED TO THE WHOLE DIVERSITY OF
WHITE WINES, UNDER THE OIV PATRONAGE AND MEMBER OF VINOFED
MARCH 17 and 18, 2024 at the Exhibition Park

REGISTRATION OPEN FOR STILL AND
SPARKLING WINES FROM THE 5 CONTINENTS!

WELCOME TO THE SPARKLING WINES!

For its 26th edition, the organisers of the competition, always connected to wine trends, are giving pride of place to bubbles.

The mission of the competition is to celebrate the work of the world's winegrowers at its true value and to best guide wine lovers and other consumers in their purchasing decision. According to numerous articles in the specialised press, white wine continues to be on the rise and sparkling wines are also increasingly in demand, not only in Europe, but also in the New World and on other continents.

Champagne, Crémants from France and Luxembourg, spumanti from Italy, Cava from Spain, Sekt from Germany and Austria were not long in coming; sparkling wines from Australia, the United Kingdom and the USA and other sparkling wines, notably Japanese and Czech, as well as Slovakia and Ukraine, are already jostling at the gate to be celebrated next March at the highest international level in the European capital.

THE 3 FAVORITES of 2024



In addition to the **Grand Jury Prize** which rewards the white wine having obtained the best score in the competition in all categories and the other special prizes, the jury will also position itself regarding the awarding of 3 favorites with a spotlight on the best sparkling wine.

The „First entry“ favorite

The „White wine with maceration“ (orange wine) favorite

New

The „Sparkling wine“ favorite

A JURY OF INTERNATIONAL EXPERTS

Imagine 10 tables of 7 professional tasters from 25 countries, 5 continents who speak one and the same language, that of excellence!

Each of them works with their experience and on the basis of the OIV grading grid. These professionals never stop preparing to provide the necessary conditions for optimal tasting.

It is with the greatest respect that they measure the fruit of the winegrowers' work; each wine judge's appreciation will be decisive in the awarding of a medal.

The 70 judges aware of this responsibility are selected from among the best world experts. There we find sommeliers including **Serge DUBS Best Sommelier in the World 1989**, godfather of the 25th anniversary of the Mondial in 2023, wholesalers, wine merchants, enologists, winegrowers and journalists.

ORGANIZATION

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POWERFUL QUALITY AND SERIOUS FLAVORS

The Mondial des Vins Blancs Strasbourg is proud of the patronage of the OIV, the International Organisation of Vine and Wine which, for the 13th consecutive edition, renews its confidence in the organisation orchestrated by Strasbourg Events. As a true "UN of wine", the OIV has 50 member countries and is celebrating its 100th anniversary in 2024. The OIV strives to indicate to its Member States the measures to take into account the concerns of producers, consumers and other players in the wine industry.

The OIV assists other international organizations, particularly those pursuing normative activities.

And finally, the OIV contributes to the international harmonization of existing practices and standards, in order to improve the conditions for the development and marketing of wine products and to take into account the interests of consumers.

To obtain this prestigious patronage, the competitions are supervised and must meet the strict rules governed by the OIV. As such, delegates appointed by the OIV attend the competitions and ensure their respect.

Moreover, the Honorary President of the OIV, Madam Pr. Dr. Monika Christmann, announced her presence to carry out this mission while being involved as an expert jury.

In France alone, more than a hundred competitions are organised in the wine industry each year.

Only a handful benefit from the prestigious patronage of the OIV.

<https://www.oiv.int/fr>

The competition is also a VINO FED member and will celebrate in 2024 the 10th anniversary of its membership in the World Federation of Major International Wine and Spirits Competitions, which regroups 15 members to date.

The Federation demonstrates dynamism in terms of partnerships with powerful players in the wine industry.

Indeed, all the medal-winning wines from VINO FED member competitions are then listed on the commercial platforms **Wine-searcher.com** and most recently also on **Weinplus.de**. These relays guarantee great visibility for medal-winning wines with a direct impact on sales.

Since 2019, VINO FED, a selective federation on the lookout for trends, is also the instigator of the **VINO FED**

Trophy which rewards the best dry wine in the competition. This trophy is awarded during the Mondial des Vins Blancs as well as within the 14 other member competitions.

<https://www.vinofed.com>

The Mondial therefore enjoys a very serious reputation with a double guarantee of quality and prestige thanks to the patronage of the OIV since 2010 and membership in VINO FED for a decade. A level of excellence which is highlighted by the medal stickers affixed to the winning bottles.

Participating winegrowers and informed consumers and wine connoisseurs around the world know this.

REGISTRATION AND DEADLINES

Contact : aaugusto@strasbourg-events.com

<https://www.mondial-vins-blancs.com/inscription/>

ATTENTION: Samples registration until the 18th February 2024

Samples shipment until the 29th February 2024

**Entry fee : 110€ excl. VAT per sample (for 1 to 2 wines)
to 95€ excl. VAT per sample for 5 wines and more**

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STRASBOURG EVENTS

Strasbourg Events is a key player in its territory, specialising in the organisation of professional and general public fairs and shows.

Strasbourg Events relies on the region's sectors of excellence to attract international-scale conferences & congresses and offers a solution adapted to all key corporate communication events. The general public is not left out, with a dense and varied program of shows including 8 emblematic events.

750000

Visitors a year

250

Events hosted a year

40 ans

Of Experience

100000

m²

**AND FOR 26 YEARS, STRASBOURG EVENTS HAS BEEN ORGANISING
WINE COMPETITIONS DEDICATED TO WHITE WINES OF THE WORLD**



@FéComSi

Jury table which brings together, among others, German, Colombian, French, Greek and Swiss nationalities...



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Serge Dubs, Best Sommelier in the world 1989
Godfather of the 25th anniversary in 2023



@FéComSi

2 expert judges from South Africa and Ukraine
taste a first series.

THE MONDIAL OF WHITE WINES STRASBOURG,
The international wine event in the heart of the EUROPEAN CAPITAL

OIV 100

Année Internationale de la Vigne et du Vin
Sous le patronage de l'Organisation Internationale de la Vigne et du Vin 1924 - 2024

**STRASBOURG
EVENTS.**

VINOFED

THE RESERVE FOR INTERNATIONAL WINE COMPETITIONS

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LES ELUS DE LA
VIGNE ET DU VIN