

LE MONDIAL DES VINS BLANCS STRASBOURG



STRASBOURG
EVENTS.

> mondial-vins-blancs.com

> f Mondial des Vins Blancs Strasbourg

REGISTRATIONS OPEN UNTIL MAY 11TH

TO ALL WHITE WINES AND EVEN ORANGE WINES !

IN THE USUAL COLOUR PALETTE STARTING FROM PALE YELLOW, PASSING THROUGH BRIGHT YELLOWS, THEN GOLDEN ONES, MAKE WAY FOR ORANGE - AMBER SHADES FOR THIS 2022 EDITION !



>> A UNIQUE INTERNATIONAL CONTEST IN THE WORLD

Are you looking for a prestigious competition that celebrates white wines at their fair value ? The Mondial des Vins Blancs Strasbourg is the only competition in the world entirely dedicated to all the diversity of white wines organised under the patronage of the OIV and member of VINO FED

>> KEY DATES & PRICES

May 11 deadline for registration

May 18 deadline for receipt of samples

June 11-12 Competition in Strasbourg at the Palais de la Musique et des Congrès Details on : www.mondial-vins-blancs.com/inscription

Degressive pricing according to the volume of samples

>> A FABULOUS TREND LABORATORY !

This prestigious competition is organised into 12 distinct categories allowing, with the "other white grape varieties" category, rare and indigenous grape varieties to compete, emerge and shine at the international level. This happened for "Manzoni bianco", an Italian grape variety from the Veneto region which was awarded in 2020 with a gold medal and a dry wine trophy.

Since 2019, the best dry wines have been recognised in response to consumer demand via the DRY WINE trophy awarded in each of the 12 categories.

As a true observer of wine trends, and at the request of certain winegrowers proud to present their new products, the Mondial is innovating and also opens the competition to orange wines from the 5 continents. Indeed, many estates have embarked on this adventure and winelovers are more and more seduced by this orange variation.

It is therefore right that winegrowers can have their products seriously evaluated and that consumers can also find their way around.

>> ORANGE WINE IS A WHITE WINE WITH MACERATION

Here is the definition by OIV-ECO 647-2020 :

«White wine resulting from the alcoholic fermentation of a must in prolonged contact with grape marc, including the skins, the pulp, the pips and possibly the stems.»

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REQUIREMENTS :

- a) The production is made exclusively from varieties of white grapes ;
- b) the maceration is carried out in contact with grape marc ;
- c) the minimum duration of the maceration phase is one month ;
- d) «white wine with maceration» can be characterised by an orange-amber colour and tannic taste».

The trained taste buds of our 70 international expert judges, from 20 countries, are therefore eager to taste these orange wines too, which generally have a lot of character and are endowed with a broad and varied aromatic expression.



>> REASONS TO PARTICIPATE

Patronage of the OIV and membership of VINO FED are a guarantee of **seriousness** and **high quality**. The **distinctions are recognised** on the French & international markets and undoubtedly **boost sales**.

The **strong media coverage** in France and around the world **reinforces the notoriety** of the winegrowers.

In 2021, the competition benefited from
more than 120 press articles in France
and more than 300 press articles worldwide



2021 Dry Wine Trophy Gewurztraminer category



« We found out about the competition on the Internet, where we were actively seeking prestigious competitions to test the quality of our wines against others... The winning Tramin sold out mainly on the day the results were published, after the broadcast of the report on national television, interest in our wines has also increased for all our varieties. »

Jiří Rejřr of Wine estate B\Vinářství, Ratiskovice,
Czech Republic
Award-winning wine : **Tramín Cervený 2018**



Le Grand Prix du jury 2021



« That Award gives us great visibility as we make 80% of our turnover directly at the estate. Customers feel comforted in their choices. »

« More than forty press articles have already appeared worldwide and we are quoted each time. Since the announcement of the results, the phone has not stopped ringing! We already have a full order book. »

Frédéric Becht of Wine estate **Pierre et Frédéric Becht**, Dorlisheim - **France**
Rewarded wine : **Riesling Sélection Grains Nobles 2015**

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