

## PRESS RELEASE JUNE 2020 / #03

www.mondial-vins-blancs.com [] Le Mondial des Vins Blancs Strasbourg

### « LE MONDIAL DES VINS BLANCS STRASBOURG »

## 18TH AND 19TH OCTOBER 2020

### THE CONFIRMATION OF AN INTERNATIONAL DIMENSION

OIV Rules relaxation and Strasbourg Events unprecedented health safety measures

### BORDERS REOPENING

Following on from the 15th of June borders reopening, «LE MONDIAL DES VINS BLANCS STRASBOURG» is positively organizing to make the 2020 edition in The Congress Centre-postponed to the **Sunday 18th and Monday 19th October** - a great success!

## COVID CONTEXT – OIV RULES RELAXATION

During the current COVID pandemic, the International Organization for Vine and Wines temporary accepted a relaxation regarding the international wine contests rules. That means:

- · for a 5 wine judges table: 2 foreign wine judges
- for a 6 or 7 wine judges table: 3 foreign wine judges
- recommendation for inviting national wine judges with a solid experience of international contests

## AN OPTIMUM ANTICIPATION OF STRASBOURG EVENTS – GLEVENTS GROUP

In this particular context, both anticipation and health safety are priorities for Strasbourg Events. That is why, the organization team has considered all possible scenarios to be ready whatever the health safety and logistic adaptations will be.

According to the newly accepted OIV rules proportions, wine judges are selected to ensure the international dimension of the contest and always with the same firm determination to put in light the winegrowers of the 5 continents.

Le Mondial des Vins Blancs will take place in the Congress Centre in an equipped room complying with the health rules in force.

# WORLDWIDE SAMPLES AND PARTNERSHIPS

We are glad to have received for now samples from 10 countries: Australia, France, Germany, Hungary, Italy, Moldavia, Spain, Slovakia, Czech Republic and USA. Thanks to the latest borders reopening, numerous countries will also be able to compete very soon.

We are in an incredibly special time and our numerous partners are mobilizing:

- Official partnership of the CIVA (Conseil Interprofessionnel des Vins d'Alsace) https://www.vinsalsace.com/fr/
- Press partnerships: in Alsace, VINEONEWS https://www.vineonewsalsace.com/in France with SOMMELIERS INTERNATIONAL https://www.sommeliers-international.com/fr

and VITISPHERE https://www.vitisphere.com/in the 5 continents with WINE CO. ZA in South Africa https://wine.co.za/ - WINETITLES in Australia https://winetitles.com.au/- WIP in Chili https://www.wip.cl/ - SEMANAVITIVINICOLA in Spain http://www.sevi.net/

PRESS PROFESSIONALS & WINELOVERS, YOU CAN ACT WITH LE MONDIAL DES VINS BLANCS STRASBOURG AND STRENGHTEN THIS DYNAMIC OF REWARDING THE BEST WHITE WINES IN THE WORLD! PUBLISH, POST & SHARE!

Inscriptions opened until the 1st of August on: www.mondial-vins-blancs.com or emailing at lemondialdesvinsblancs@strasbourg-events.com

SAMPLES SHIPPING Deadline: 14th of August

### **Inscriptions & Information:**

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