

PRESS RELEASE SEPTEMBER 2020 / #04

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« LE MONDIAL DES VINS BLANCS STRASBOURG »

18TH AND 19TH OCTOBER 2020

LE MONDIAL DES VINS BLANCS STRASBOURG IS NOW ENTERING ITS HOME STRAIGHT

Since the beginning of September and thanks to a rigorous sanitary protocol, Strasbourg Evénements has been able to restart its activities of fairs, events and congresses. Thus it is now preparing the long - awaited return of Le Mondial des Vins Blancs Strasbourg

scheduled within the Congress Center on Sunday 18th and Monday 19th of October.

OUR WHITE WINES SAMPLES

Thanks to the mobilization of winegrowers and partners, numerous samples coming from 14 countries have already reached us. Despite the heavy harvest period, a lot of winegrowers are still entering the competition. We are now very close to the estimated 800 samples !!! LAST DAYS FOR INSCRIPTIONS: download the application form until the 20th of September on our website

www.mondial-vins-blancs.com

OUR EXPERTS JURORS

More than 60 national and international expert jurors from 15 countries will be members of our Jury and have already confirmed they will attend our unique worldwide appointment of wine tasting. All the jurors are looking forward to meeting in Strasbourg to taste the best white wines in the world!

OUR SCHOOLS PARTNERS

We offer our best wishes for the students and teachers of the Lycée Hôtellerie & Tourisme Alexandre Dumas of Illkirch Graffenstaden for the starting schoolyear www.lycee-hotelier-adumas.fr

Managed by their teachers, the students will ensure for the 23rd consecutive year, the wine service during the competition. A rich live experience for those future sommeliers.

For the first time, we will also have the great pleasure to welcome the students of the Académie Internationale du Vin en Alsace www.aiva-eu.com. The AIVA juror students, as observers, are invited to taste the competing white wines. They will mark the samples according to the OIV rules exactly in the same conditions as the expert jurors, even if their points will not be taken into account for the final compilation. A great challenge for the students and the opportunity of meeting worldwide experts!

The Strasbourg Evénements team is so proud of these partnerships: such also is Le Mondial des Vins Blancs Strasbourg when, the competition welcomes and trains future wine jurors!

WINEGROWERS, JURORS, PRESS and WINEWORLD PARTNERS, thank you so much for your significant return: your mobilization and your tenacity promises a great 2020 edition!

> LAST DAYS for submitting your wines, inscriptions until the 20th september: www.mondial-vins-blancs.com

Inscriptions & Information:

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