



LE MONDIAL DES VINS BLANCS STRASBOURG

2020
EDITION

 www.mondial-vins-blancs.com
 Le Mondial des Vins Blancs Strasbourg

PRESS BOOK

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Le Mondial des Vins Blancs Strasbourg 2020 Edition

Chardonnay, Chenin, Gewurztraminer, Muscat, Pinot Blanc, Pinot Gris, Sauvignon, Riesling, Sylvaner, Viognier and other White Grape Varieties and Blendings of the world

NEW NAME AND CORPORATE IDENTITY

One 2020 significant step is the new name of the competition now called « Le Mondial des Vins Blancs Strasbourg ».

We are proud to contribute to the Alsace position as the place to be regarding white wines of the world.

DATES & PLACE

With the approval of all international judges, Le Mondial will be held on **Sunday 18th and Monday 19th of October**. With its specially equipped room, the newly renovated Strasbourg Congress Centre is the ideal setting to enhance Le Mondial des Vins Blancs Strasbourg.

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For the 2020 edition, the competition will propose 12 categories as follows :

- | | | |
|-------------------|----------------|---------------------------------|
| 1. Chardonnay | 5. Pinot Blanc | 9. Sylvaner |
| 2. Chenin | 6. Pinot Gris | 10. Viognier |
| 3. Gewürztraminer | 7. Riesling | 11. Other White grape varieties |
| 4. Muscat | 8. Sauvignon | 12. White blended Wines |

As from 2020 :

- 12 « DRY WINES » trophies for the wine in each categorie with the (0-4 g/l sugar)
- The **VINOFED Prize** for the dry Wine (0-4 g/l sugar) with the highest mark in the Mondial
- The **Grand Prix du Jury** for the wine with the highest mark in the Mondial

The results will be released on the 26th of october at 6.00 pm on our website : mondial-vins-blancs.com

A renewed patronage

OIV - A Prestigious patronage



WE ARE HONOURED THAT
MR. FRANÇOIS MURISIER,
THE CURRENT PRESIDENT
OF VINO FED WILL BE THE CHAIR
OF THE COMPETITION

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The OIV Patronage (Organisation Internationale de la Vigne et du Vin) is a prestigious and required approval to belong to the wine competitions of international fame that the Great White wines of the world competition obtained 9 years ago for the first time.

Thanks to the Strasbourg événements' compliance with the strict rules of the international competitions, the OIV renewed one more time its confidence and its prestigious patronage.

Thanks to those official checks and supervision, Strasbourg événements can guarantee a worldwide recognition to the competitors.

The rewarded winegrowers will be authorized to affix the seals of the prizes obtained to their bottles.



WWW.OIV.INT

VINO FED

The renewed confidence of the VINO FED

M. Roberto GAUDIO, Member of the CERVIM board, President of the Mondial des Vins Extrêmes will represent the Federation as the official delegate.

VINO FED is the World Federation of Major International Wine and Spirits competitions and gathers currently 17 major competitions.

- Asia wine Trophy (Korea)
- Berliner Wine Trophy (Germany)
- Catad'Or Wine Awards (Chile)
- Citadelles du Vin (France)
- Le Mondial des Vins Blancs Strasbourg (France)
- Vinalies Internationales (France)
- Mondial du Rosé (France), both are organized by the OEnologues de France and joined VINO FED this February.
- Bacchus (Spain)
- Premios Zarcillo (Spain)
- International Wine Contest Bucharest (Romania)
- Mondial des Pinots (Switzerland)
- Mondial du Merlot (Switzerland)
- Mondial des Vins Extrêmes (Italy)
- Portugal Wine Trophy (Portugal)
- Selections Mondiales des Vins (Canada)
- Vin Agora (Hungary)
- Vino Ljubljana (Slovenia).

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With its observer status at the Organisation Internationale de la Vigne et du Vin (OIV), VINO FED collaborates in the development and revision of OIV Standards for International wines and spirits as well as guidelines for competitions. Vinofed obtains OIV patronage for its members. VINO FED audits each competition to exacting standards.

The aim is to ensure absolute credibility for VINO FED members and to ensure the authenticity and high quality of wines and spirits that obtain awards, and to give them the right to carry the VINO FED label.

VINO FED gives the producers the assurance that its products have been assessed according to well-defined guidelines by competent international tasters. It strengthens consumer confidence by guaranteeing the quality of award-winning products.

A VINO FED award for the best DRY wine in each category

For the second time the VINO FED prize (0-4g sugar) will be granted to the best DRY Wine in the competition all categories combined.



WWW.VINOFED.COM

The Union de la Sommellerie Française



The Union de la Sommellerie Française*, is well represented at Le Mondial des Vins Blancs.

This association, which aims to promote, support, develop, improve and protect the Sommelier profession and activity, brings an additional guarantee of the tasters' competences and grants a valued credibility to the winners.

Strasbourg Evénements welcomes many representatives of the UDSF, which confirms the Unions interest towards le Mondial des Vins Blancs.

Serge DUBS, 1989 World's Best Sommelier and also Vice President of the A.S.I. (association de la sommellerie internationale) will take part in the tastings as member of the jury.

Other members from the steering committee of the Association of Alsatian Sommeliers will also judge the samples, which shows the increasing interest of the official wine authorities in the Mondial des Vins Blancs Strasbourg.

It should be noted that, each year, the wine stewards supervised by their teacher Antoine WOERLÉ, are students "course sommellerie" of the Lycee Hôtelier Alexandre Dumas of Illkirch, near Strasbourg.

*The Union de la Sommellerie Française currently has more than 1,300 members and incorporates 21 regional associations, thanks to which it organises tastings and seminars, while also taking part in training workshops for young wine waiters. At its major conferences, which bring together a considerable part of its membership, the UDSF awards «golden grapes» to the best master.



WWW.SOMMELIER-FRANCE.ORG

L'Union des Œnologues de France

The Enologists syndicate

Founded in 1959 (4 years after the DNO degree) the Union des Oenologues de France gathers all wine professionals graduated with the DNO. 1500 Enologists have joined the Union to contribute to the recognition and the protection of their job. Their opinions regarding wine regulations and sector are then reported to the national and international wine and vine organizations.

Thanks to a 7 agencies organization, the Union is directly connected with its members and the daily operations (the agencies are located in Alsace, Bordeaux Sud-Ouest, Bourgogne Centre Est, Champagne, Languedoc-Roussillon, Provence-Corse-Vallée du Rhône and Val de Loire). Each Region manages its own activities (wine contests, tastings), organizes meetings (technical conferences) is connected with the regional offices and is in charge of the organization of the Congrès national des OEnologues each year in May.

Union des Œnologues de France- Maison des Œnologues
21-23 rue de Croulebarbe- 75013 Paris

Contact presse : Stéphanie Dupérié - 01 58 50 52 20 26
stephanie.duperie@uoef.fr

   Œnologues de France

ŒNOLOGUES
DE FRANCE

WWW.OENOLOGUESDEFRANCE.FR

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The schools partners

The lycée Alexandre Dumas



The lycée Alexandre Dumas of Illkirch Graffenstaden specialized in tourism, hotel and catering trainings - proposes a one year training, the «Mention Complémentaire - Sommellerie». 10 to 12 weeks of training period are mandatory.

Managed by their teachers, the students in Sommellerie will ensure for the 23rd consecutive year, the wine service during the competition. A rich live experience for those future sommeliers who will get their "Mondial des Vins Blancs" wine service diploma after the competition!

More information : <http://lycee-hotelier-adumas.fr/>

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The AIVA, The International Academy of Wines in Alsace



The International Academy of Wines in Alsace teaches, develops and deepens all the wine professions: Viticulture, Winemaking, Sommellerie, Management, Marketing, Communication, Management and Commercialization. AIVA proposes and ensures the adequacy between the teaching delivered and the professional skills required. AIVA collaborates with speakers appreciated for their professionalism in the wine sectors, sales, communication, export, oenotourism and others.

AIVA adapts to a very diverse audience and offers both very short training courses on request, as well as pathways to university degrees.

The AIVA WSET students, as observers, are invited to taste the competing white wines. They will mark the samples according to the OIV rules exactly in the same conditions as the expert jurors, even if their points will not be taken into account for the final compilation. A great challenge for the students and the opportunity of meeting worldwide experts!

More information : <https://aiva-eu.com/lacademie/>

The Competition

How it works

Due to the COVID pandemic, the first rule to be followed is the health protocol. The health standards will be applied according to current government guidelines. Then, regarding the tasting itself, the very strict tasting rules require the jurors to be unfailingly impartial in their judgement.

The tasters will be required not only to taste but also to describe and comment on the wines according to the following criteria :

- The visual aspect
- The olfactive aspect
- The impression on the palate
- The overall impression
- The particular uniqueness and character of the product



The whole criteria are then reported and registered through a numerical process thanks to an electronic device.

The Mondial des Vins Blancs Strasbourg welcomes professional tasters (qualified tasters, oenologists, sommeliers; wine growers, journalists etc...), selected throughout the world according to their experience and competences. Most of them are also experts for other international OIV supported competitions.

Each table will be made up from 5 to 7 places.

So, a majority of foreign tasters is secured for each table.

There will be 9 tables. Each jury will taste the grape varieties every day starting at 8.30 am.

The 60 international judges will debate, rate their jury's table regarding about 750 tasted samples and grant them their note.

The rewarded winegrowers will be authorized to affix the seals of the prizes obtained to their bottles.

The awards will be given to wines obtaining

- for a gold: a Minimum of 88 points
- for a silver: a Minimum of 85 points

Only 30% of the wines can be awarded a medal.



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Cecilia ALARCON SALINAS – Chile



International wine consultant - Wines of Chile Ambassador
Sommelière and founder of Enogastronomy Consulting S.p.A.
Cecilia is also member of the international network «Women of Wine»



Dr. Lubos BARTA – Czech Republic



Chief Editor of SOMMELIER magazine. PR, Marketing & Communication professor within the Business Institute Prague (MBA), lecturer in several universities worldwide. Award recipient of the OIV prize for the best book category wine economy. Expert winejudge, consultant, renowned wine educator.



Pascal BERARD – France



French wines importer in Mainz, Germany - Sales for private customers only.



Rainer BETZ – Germany



Sommelier - International Wine Agent, Specialist WSET Diploma Level 4 (Rust - Austria)



Georg BÖCK – Germany



Since 1989 owner of The II Classico Weinimport. Winejudge in several wine competitions Berliner Wine Trophy, Südtiroler Blauburgunder Tage, Le Mondial des Vins Blancs Strasbourg. Winejudge member of the Sélection magazine.

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The judges



Diego BONNEL – Argentina



Diego tastes more than 3000 worldwide wines a year. He is experienced in exportation and advises numerous European winehouses. He cumulates various activities like teaching, writing and the preparation of Master of Wine.



Manuel Ángel CAPOTE PEREZ – Spain



Enologist and owner of the Cave de Balcón, œnotourism expert and vice-president of the CERVIM, technical consultant in several wineries.



Gérald CARRUPT – Switzerland



A 40 years's experienced expert in wine production and projects management in Switzerland



José CARVALHO – Portugal



Winegrower in the Bairrada region in Portugal, teacher in the agricultural college of Santarem, Member of the Brotherhood jury



Hector CASTIELLO – Spain



Wine merchant - Wine trading since 1996 - Wine judge for more than 20 years in Berliner Wein Trophy, Portugal WT, Asia WT, Citta del Vino Italie, Bacchus and Baco, spanish competitions.

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Edmund DIESLER – Germany



Vice-President of the International Union of Oenologists -
President of the German oenologists for 15 years till 2017.
Comex member of the International Union of Oenologists (UIOE)
for more than 15 years, Comex Member of the Berliner Wein
Trophy, the Asia Wine Trophy and the Portugal Wine Trophy.



Serge DUBS – France



1989 Best Sommelier in the World
Chevalier de la Légion d'Honneur



Wolfgang FEHSE – Germany



Oenologist and Wine expert



Alfred FUCHS – France



Great Counselor of the Confrérie Saint-Etienne. Experienced
Winejudge in several competitions.



Roberto GAUDIO – Italy



VINOFED delegate, agronomic engineer, President of the CERVIM
(2011 - july 2020)
Member of the CDA of the CERVIM - Chair of the Concours
Mondial des Vins Extrêmes

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Enzo GIORGI – Italy



National Director of CITTA DEL VINO - AIS Counselor since 2000 - ONAV Counselor since 2000



Josy GLODEN – Luxembourg



Since 2017 : Chairman of the board of Domaines Vinsmoselle, before : President of the Technical Commission of Oenology and Viticulture in Geisenheim, Germany (dipl. ing) - Winery manager since 2000



Pélagie HERTZOG – France



Member of « Les DiVINES d'Alsace » - Oenologist of La Cave Historique des Hospices de Strasbourg, then at Jean HAULLER in Dambach-la-Ville.



Christian JESSEN – Germany



After originally pursuing a career in banking, he decided to change life becoming a winegrower
Passionate about winetourism - Rheingau Ambassador for wine and culture



Richard JUNCKER – France



Cellar Master in the Cave Vinicole de Cleebourg - Great Counselor of the Confrérie St-Etienne, œnothéquaire at the Confrérie des Vins de Cleebourg and Officier dans l'Ordre du Mérite Agricole.

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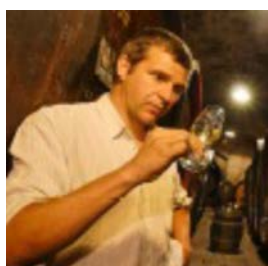
The judges



Sibylle KLEBOTH – Austria



Sommelière - Wine advisor for hotel industry



Francis KLEE – France



Alsacian Œnologist, Cellar Master in Kuehn Vins d'Alsace Winery in Ammerschwihr - Winegrower in the family-run Klee Frères Winery in Katzenthal



Dr. Jozsef KOSARKA – Hungary



Member of the board of Directors of the Association of Hungarian Sommeliers, Member of the Hungarian Academy of Wine, co-president of the Hungarian writers circle. He writes articles in Spanish and Hungarian languages regarding various topics in the wine world for more than 20 years. Lecturer in universities, wine educator for wine experts and winelovers. Professor invited in the Pisco and Wine institute in Lima, he regularly takes part in numerous wine contests all over the world



Ivana KOVARIKOVA – Czech Republic



Founder and President of GastroPress Ltd. Publishing & Wine Marketing, Editor of the czech SOMMELIER magazine, specialized for restaurants and travel professionals. Winejudge in numerous international wine contests in the world



Gérard LECLERC – Belgium



Expert and Oenology Professor, Consultant – animator in various wineclubs and oenological associations

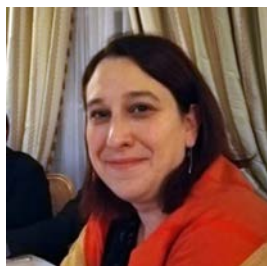
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Emilie LEJOUR – France



Born in Burgundy, I came to Alsace in 2005 for practising my job. As oenologist, I am fond of bubbles and aromatic wines. Member of the Union des Œnologues de France



Miroslav MAJER – Czech Republic



Mirek is CEO and owner of award-winning winery Davinus in south Moravia. Chairman of the committee of the Czech Republic's national wine competition « The wine Salon of Czech Republic » since 2012. Numerous and prestigious OIV patronaged international competitions rely on his professionalism.



Bruno MARRET – France



Oenologist, owner of « Signatures de Prestige » a wine trading business since 2001, Passionate about facilitating relationships between good food restaurants and top quality winegrowers.



Annie MARTIN STEFANATTO – France – Italy



Sommelière - Wine judge in Italian and international wine contests - Regional coordinator for the Vinibuoni Guide in Italy



Nicola MATTANA – Switzerland



2003 Best Sommelier of Switzerland - Sommelier at Buonvini Zürich - Director of the Sommelier School in Italian language in Zurich

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José MONCAYO – Spain



Born in Villanueva de Los Infantes, the famous «Don Quichotte»'s village de la Mancha, he lives in Ubrique (Cadix)
Export Manager at Bodega UCI



François MURISIER – Switzerland



Dr. Ing.Agr., VINO FED President
Former OIV Vice-President
Former Responsible for swiss research in wine-making and wine-growing



Jessica OUELLET – Canada



After several years spent within catering branch, I decided to increase my knowledge at the Wach Domaine in Andlau, Alsace owned by the man I love. Passionate about writing I publish articles in the OR NORME Magazine (Strasbourg), the SANTE INC. Magazine (Montréal) and through my Blog LE CELLIER DE JESS.



Diana PAVELESCU – Romania



Wine ambassador
General Secretary of Authorized Tasters Association from Romania



Daniele RASPINI – Italy



Sommelier and winelover, I grew up in the Chianti area that enables a good wine understanding.
I am specialized in international winecontests and I travel all over the world to taste wine

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Magali RIZK – France



Oenologist, I share my wine passion in my wineshop in Occitanie, South of France
I am always delighted when tasting nice wines from other French areas as well as wines from other continents !



Renato ROVETTA – Italy



Director of « Sommelierfriend.eu »
The «Sommelierfriend in Cantina» App maker
Director of « Music & Wine » - the Radio dedicated to the wine world - Co-writer of the «Rosa Rosati Rosè» guide



Yvelise SCHAEFFER – France



Member of the Association des Sommeliers d'Alsace and Disciple of Escoffier, Yvelise Schaeffer was in charge of the Conseil Interprofessionnel des Vins d'Alsace Public Relations, collaborated also to the Champagnes Pommery and Lanson communication. She manages « L'Atelier Fertile d'Yvelise » her event management agency in Strasbourg specialized in the food and wine trade



Derek SHAW – United Kingdom



Founder of the company Wine Passport Switzerland, involved in wine education within many institutes and wine tours in French speaking Western Switzerland

www.winepassportswitzerland.ch



Martin SMID – Czech Republic



Chef Sommelier for 19 years and recently appointed Sales Director of the Znovín Znojmo Winery.
London WSET holder and «Weinakademiker» of the Weinakademie Österreich in Austria
International wine tasting Certificate (ISO)

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Christophe SOUDANT – France



Sommelier, Blogger, Manager of a Wine Bar, English wine language teacher, Sommelier teacher



Catherine SPEICH – France



« Geo-œnologist », expert in winetasting focused on terroirs



Anne UNBEKAND – France



Sensory analyst and tasting educator for 27 years in food industry in France and abroad - www.anneosens.com
Wine judge since 2007, holder of the CIVA certifications and other trainings in France.
Expert wine-taster for QualiSud, for both the Late Harvest and Selection Grains Nobles approvals + for the Alsatian selections of the Hachette Guide
Wine academies consultant



Beate URBAN – Germany



Since 2007, Il classico Weinimport associate
Since 2008, Expert wine judge in several international wine competitions, Member of the Tasting Committee of the «Selection» Magazine specialized in Wines



Josef Jr. VALIHRACH – Czech Republic



Oenologist in his family-run winery (Winner of Chardonnay du Monde, Czech Winemaker of the Year)
He is the youngest ever certified member of the Czech Ministry of Agriculture commission for wine evaluation

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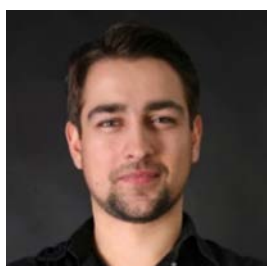
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Monica VAN DER STAP – Netherlands



Passionate by terroirs
Holder of a CIVA wine taster certificate 3rd level
I am in charge of a wine tasting cellar in Burgundy, I organize workshops and wine tours in Burgundy and in Alsace



Pierre WACH – France



I belong to the 7th generation of winegrowers in the Wach family, in Andlau.
I have managed the winery since 2015.
Passionated by terroirs, For my wines I look for the purest and balanced expression of the soils which also shaped me



Walter WEBBER– Italy



Oenologist in Sud Tyrol and in the Trentin area, consultant in the whole Italian territory for winehouses
Director and Oenologist in the Aldeno Winery

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The Agenda

Of the 2 day's contests

SUNDAY 18TH OF OCTOBER

8.00 am : Meeting with the juges in the Mercure Lobby

8.15 am : Departure to the Congress Centre

8.30 am : Entry in the tasting room « salle Etoile »

9.15 - 12.30 pm : Briefing for the Jurys and Tastings - Congress Centre, Etoile Room

1.00 pm : Lunch – Mercure Hotel

NEW in 2020 !

2.30 pm – 3.30 pm : **MASTERCLASS** for the schools partners students in the Mercure Hotel – Worldwide Viticulture presentation by the experts judges.

3.45 pm : Meeting in the Lobby - Mercure Hotel

4.00 pm – 7.00 pm : Guided boat tour in Strasbourg, walking tour in the city center, 2020 juges picture in front of the Cathedral, way back by tramway

8.00 pm : Appetizer Beer and Crémant d'Alsace offered by the CIVA and the traditionnal dinner « Choucroute garnie et Kougelhopf glacé ».

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MONDAY 19TH OCTOBER

8.15 am : Meeting with the juges in the Mercure Lobby

8.30 am : Entry in the tasting room « salle Etoile »

9.00 – 12.30 pm : Briefing for the Jurys and Tastings - Congress Centre, Etoile Room

1.00 pm : Lunch - Mercure Hotel

3.00 pm : **THE END of the 2020 Edition**

FREE AFTERNOON for the judges who leave on Tuesday

7.00 pm : Meeting with the juges in the Mercure Lobby

8.00 pm : « Flammkueche » Dinner at l'Ancienne Douane - Restaurant in the town center

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Wineries

17 represented countries

- | | | | | |
|-------------|------------------|--------------|---------------|-----------------|
| • Australia | • Czech Republic | • Greece | • Moldavia | • Slovenia |
| • Belgium | • France | • Hungary | • Netherlands | • Spain |
| • Chile | • Germany | • Italia | • Romania | • United-States |
| | | • Luxembourg | • Slovakia | |



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Le CIVA

#drinkalsace

The conseil interprofessionnel des Vins d'Alsace (CIVA) was instituted by decree on April 22, 1963. Its field of activity covered the AOC Alsace, recognized by decree on October 3, 1962.

It was later expanded with the appellations «Alsace Grand Cru» and «Crémant d'Alsace», recognized respectively by decree on November 20, 1975 and on August 24, 1976.

The Comité Interprofessionnel du Vin d'Alsace (of Alsace wine) such as it was originally named, later became «Conseil Interprofessionnel of Alsace Wines», therefore including the diversity of wines of Alsace and their appellations.

The CIVA gathers more than 850 wine producers (wineries, cooperative cellars, wine merchants).

A NEW DYNAMIC !

In order to promote Alsatian wines and to position them as the reference of white in the world, the CIVA decided to strengthen the existing Concours. That is why the CIVA has been closely working with its long time partner Strasbourg Evénements regarding a new formula of the Mondial des Vins Blancs Strasbourg.

That new proposal aims to highlight dry wines, to strengthen mediatisation and to position Alsace as the place to be regarding white wines of the world.

One 2020 significant step is the new name of the competition now called « The Mondial des Vins Blancs Strasbourg ».



WWW.VINSALSACE.COM/FR

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FOCUS

LE CHILI

We decided for the 2020 edition to present you a focus on CHILE.

Starring our Chilean judge, Mrs Cecilia ALARCON, Ambassador for Chilean Wines, who provided us precious information.



ENOGASTRONOMY
CONSULTING

Cecilia Alarcón Salinas

Sommelier & Wine Ambassador

Enogastronomy Consulting Spa

Instagram : [cecilia_alarcon_sommelier](#)

FOCUS ON A WOMEN OF WINE FROM CHILE



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1. Dear Cecilia ALARCON it is a great pleasure for us to welcome you for the 2020 edition of the Mondial des Vins Blancs Strasbourg. With the pandemic context, it was not easy but here we are! So, to start our interview, please give me an overview regarding your career and your passion for wine.

I started my career as Geographer working for the Economic Commission for Latin America and the Caribbean, in Santiago-Chile. My first jobs were in projects addressed to small and medium-sized industries (SMes) in the wine sector. It was then I discovered how interesting the wine world is, in many points of view, -territory, -grape varieties, -production technology, and I also got an insight in the impact of the Chilean government's policies and subsidies to support entrepreneurs in the Chilean wine sector.

Later, in 2001 I moved to Italy, where I decided to take on the professional Sommelier course at the Italian Association of Sommelier (AIS), and I received my Sommelier diploma in 2004. These important studies changed my life and

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I decided to use my passion for travelling, to discover new territories and wines, experience good wines and food, and to meet with professionals in the wine sector. I have lead many wine tours and wine tastings for professionals and for wine lovers in Italy, and also in Chile. All these wine trips were developed in an international ambience, with participants from all around the world.

I am part of the international network "Women and Wine" to strengthen and promote women's role in the wine sector. I belong both to "Le Donne del Vino", in Italy, and to "Asociación Mujeres del Vino Chile" (MUV), and my idea is to act as "bridge" between professional in these great wine nations, to promote collaboration, networking, and the sharing of experiences and knowledge on wine education and wine tourism.



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2. Today and particularly within our competition you are the Ambassador of the Chilean wines, please let us know about your mission and projects.

First I want to say that it is a great honour to be the Chilean Wine Ambassador at the Mondial Vins Blancs.

My mission is to bring Chile to the Mondial, to show and talk about the new trends in the Chilean wine industry. The Chilean wine sector has made big steps in the last 10-15 years, and it is living a revolutionary era, very dynamic and creative, where the winemakers and winegrowers are looking for new territories, soils, with specific geographical and climate conditions. The new geoclimatic frontiers to produce wine and the interest to find and make wines with unique identity, recovering our ancient grapes and wine traditions, are some of the refashioning and new challenges in the Chilean wine production.

As professional Sommelier, born in a wine producing country from the "new world" and with a vast experience from the wine sector in the "old world" gained through my many years in Italy, I have an in-depth understanding of two fascinating, but still very different realities from the wine world.

As Chilean Wine Ambassador and as representative for Women and Wine, my mission is to create projects that strengthen the collaboration between professionals working with promoting wine, wine-education and wine tourism, and to organize wine tours between the different wine regions, dedicated to professionals in the sector. In Chile my focus will be at discovering the new DO, Chilean heritage grapes, the new wines and tendencies, meet with winemakers to learn more about the Chilean reality in the wine sector. On the other hand, Italy has a wonderful heritage of wine traditions and technology that I wish to share with Chilean and other Latin Americans professionals.

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RECOMMANDATION FROM CÉCILIA :

3 particular white wines from Chile to be absolutely tasted

- Casa Marin, Sauvignon Gris; 2018 D.O Lo Abarca, Valle de San Antonio.
- Entre Cerros, Moscatel de Alejandria 2017 D.O Valle de Itata, Guarilhue Centro.
- Casa Silva, Riesling Lago Ranco, 2017 Región Austral - Viñedo de Futrono.

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3 . Dear CECILIA, this is the first time you will come and visit ALSACE and be a part of our wine judges team! How do you feel, thinking about that coming adventure?

As sommelier, I am very excited to have the opportunity to taste many of the top white wines of the world, diverse from each other, coming from different valleys, terroirs and countries. It will be an exiting and unique occasion to understand what is happening in the white wine sector throughout the world, and also the new trends in international markets.

At the same time, to meet the other professionals and jurors from other countries will certainly also be a very enriching experience.

Finally, to visit Alsace as one the most important wine valleys in France, and learning more about the viticulture, wines and their production is extremely interesting, and I will be very happy to taste the Alsatians wines.

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FOCUS ON CHILEAN VINEYARDS, WINES AND WINEGROWERS

Definitely, today Chile is very well known for its red wines and for their high quality.

After 500 years of wine production, Chile has developed from being a producer of mostly average-quality red wines, to a producer of some really excellent wines throughout the whole wine spectrum (red, white, rosé, sparkling, dry, sweet, organic, biodynamic, etc.), so the Chilean territory and wine industry today represent many unique wines. Renowned internationally for its exceptional climatic and geophysical conditions, the healthy quality of its vineyards and wines, its ungrafted vines, free of the Grape Phylloxera, its fine wines recognised by important critics, are factors that have defined Chile as one of the most interesting wine producing countries in the new world.

As mentioned before, Chile is living a very dynamic period. During the last 15 years, Chile has experienced important changes in the wine production, the following are the main ones :

• DEFINING NEW GEOGRAPHICAL FRONTIERS:

Chile, this long and narrow country, gathers extraordinary geographic, geologic and climatic conditions to produce high quality of both red and white wines.

The searching for new territories is marking a new step in recent development. Many winemakers and winegrowers are exploring, investing and producing wines in new territories, further stretching the geographical frontiers for wine production. Wine is now produced in zones with very extreme climatic conditions.

Chile is producing wine in the “Coastal areas” where the cool Humboldt current plays an important role in defining wines from cool climates (Huasco, San Antonio, Casablanca valleys etc.). Moreover, wines are produced at high altitude in the Andean Mountains “Vinos de Altura», where the production of wines is

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above 2000 meters, (Elqui and Limari Valleys), or at the border of the “Atacama Desert”, characterized by its exceptional sun radiation; and finally, in the south of Chile, the “Austral region” (Malleco and Cautin valleys), with an annual rainfall of around 1,160 mm. All these new zones of wine production, with their exceptional geophysical and climatic conditions are good examples of how the vintners and winemakers are daring to look for uniqueness in their wines.

Some examples from the north of Chile; the wine production at the Atacama Desert “Cooperativa de Viñateros de Altura Lickan Antai”, Ayllu, wines produced at 2.400-3400 msnm (meters above sea level), “Vinos del Desierto”, (Wine desert-Pampa del Tamarugal), or Viña Armidita producer of Pajarete sweet wines (made with Moscatel de Alejandria grapes) located at Huasco Valley.

The Austral regions in southern Chile, including the regions of Malleco and Osorno, are characterized by cool climate, high rainfall, and here are some wine producers, who have started a new production of white wines, like the Chardonnay and Riesling, and furthermore new red wines, as the Pinot Noir.

• RESCUING OLD VINEYARDS HERITAGE, AND TRADITIONAL VARIETIES “CEPAS PATRIMONIALES”

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Undoubtedly, in Chile you can find old vineyards with vines that are more or less 200 years old. Today, those vines, which originally were introduced by the Spanish conquerors and Jesuits missionaries in the XV-XVI-XVII centuries, represent an invaluable and rich “genetic heritage”, from which the new trends in the Chilean viticulture are taking shape.

Maule and Itata valleys have entered a new development stage, thanks to the vision of entrepreneurs and the new generation of passionate winemakers, looking for new soils, cool climates, identity and diversity to value the cultural heritage from these areas. The new «dry-farming» production in the vast dry land territories called “**Secano Interior**”, also deserves recognition for their unique wines, which step by step are taking a new position on the local and international market.

There is a new interest to rescue traditional grape varieties, planted in the past. Unfortunately the values of these varieties were forgotten and the grapes have been destined to simple wines. Now the ancient varieties of **Uva País (misión), Moscatel de Alejandria, Romano, Torontel, Cinsault, Blanca Ovoide, Carignan**, are playing an important role in the territory, and there are a many good examples of their fantastic potential, and many new labels, where the high quality of those varieties make the difference, and on which the Chilean wine sector is building today.

During her latest trip to Chile, she had the opportunity to visit Itata and Maule Valley and some exceptional ancient vineyards.

“It was a very interesting experience to see those old vines, and of course tasting some incredible wines. Every single one with great character and potential range of aromas and flavours “ said **Cécilia**.

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MAP OF CHILE

<http://www.aprenderdevino.es/wp-content/uploads/2017/05/Chile021.jpg>

• INNOVATION & NEW LABELS, ORGANIC, BIODYNAMIC OR NATURAL WINES

Chile's wine industry has experimented numerous changes and modernizations in wine production. More advanced technology and innovations began in the 1980s with the introduction of stainless steel tanks, new wine processing technics, management, etc. Additionally, research institutions and winemaker's academic schools have played a fundamental role in the development of the Chilean wine sector, through a great network of Chilean professionals and projects focusing on research and innovations in the wine production.

Big investments (some of them with abroad contributions) in new technologies, methods and sustainability continue to evolve innovations and diversifying production, also including organic or biodynamic wines and certifications of sustainability in the wine production (Código de Sustentabilidad, by Wines of Chile), fair trades, etc. There are many Chilean organizations from the private sector, government, universities and institutions, which are, and have been working in different research programmes together with international partners.

At the same time, winemakers and vintners are daring to shape new trends and labels, and are part of these new changes. New styles like sparkling wines, natural or orange wines, looking for the freshness, fruitiness or simply rescuing old traditions, like the "pipeño".

Below are some Chilean entities engaged in important international networks of professionals related to wine research:

Centro Tecnológico de la Vid y el Vino Universidad de Talca
<http://ctvv.otalca.cl/link.cgi/>

Centro de investigación e Innovación Concha y Toro
<https://www.cii.conchaytoro.com/>

Asociación Nacional de Ingenieros Agrónomos - Enólogos de Chile
<https://enologo.cl/>

Universidad de Chile
www.agronomia.uchile.cl/departamentos/agroindustria-y-enologia/presentacion.html

Universidad Católica de Chile,
<http://agronomia.uc.cl/>

• ASSOCIATIVITY THE KEY TO WORK TOGETHER

Many associations of vintners from small producers, or independent wine associations are part of the network of the Chilean wine industry. They are very active, creating new projects, working together promoting wine at local and international fairs. Development activities in wine tourism, improvement in the management of the vineyards or the winemaking, investing in human capital, updating wineries to organic or biodynamic, etc. are some of the activities or projects developed by those associations. The majority of them have received technical support or subsidy from the Chilean government through CORFO, INDAP, Prochile, or FIA.

One of the most interesting associations, born 10 years ago, is **VIGNO, Vignadores del Carignan**, which has recovered the production of Carignan grapes in the Maule region, creating a trademark with norms of production, winemaking and aging, rescuing and given the value to the Carignan grape produced in the specific terroir called "Secano Interior".

www.vigno.org

MOVI Independent Winemakers Movement, The Independent Winemakers Movement is a group of small wine producers, who make high-quality wines, with the intention of spreading a new way of seeing Chilean wine. Wines made on a human scale, handmade, unique, far from the industrialization with which Chilean wine is known.

www.movilatienda.cl

Mundo Vendimia Chile (MVC) was founded 4 years ago during the harvest festivities in the Curicó Valley. The passion for Chilean wine was the key for creating a communicational platform with the mission to promote, educate, rescue and share Chilean wine history and wine heritage, and to share experiences and knowledge about wine from the Chilean regions of Colchagua, Curicó and Maule. Furthermore, the mission of Mundo Vendimia Chile is to promote the wine valleys nationally and internationally. This contribution creates an integrated Chilean image, from the commercial, social, cultural and touristic point of view.

Well done ! Through the competition le Mondial des Vins Blancs Strasbourg MVC released and shared our event directly with the little winegrowers in Chile. So, we are so happy to have got some white wines samples from Chile for the 2020 edition! Gracias y Suerte!

<https://www.facebook.com/MundoVendimiaChile/>

Other examples of associativity are:

Wine Routes:

<https://www.rutadelvino.cl/> Colchagua Valley,

Ruta del Valle de Curicó:

<https://rutadelvinocurico.cl/>,

Valle del Maule

@valledelmaule

Wines of Chile:

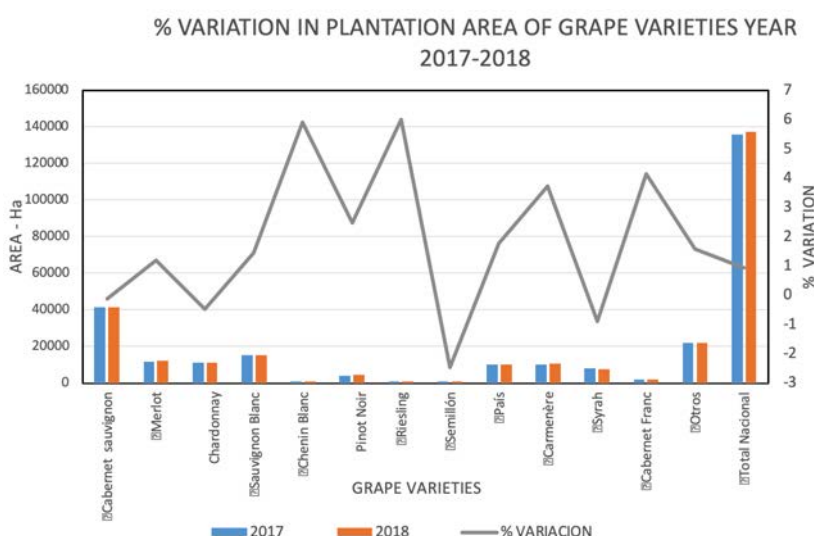
<https://www.winesofchile.org>

• RED AND WHITE WINES

According to the latest Cadastre by the Chilean government -Agriculture and Livestock Service: Catastro Vitivinícola SAG, 2018- a total of **137.190 ha** of vines are planted in the country, representing an increase of 0,9% compared with 2017.

The total of red varieties increase to **100.960 ha**, where the king is the Cabernet Sauvignon with 41.099 ha, following by the Merlot with 11.844 ha, Carmenère with 10.647 ha and País with 10.237 ha.

If we talk about white grapes, the total area increase to **36.230 ha**, of which the Sauvignon Blanc represents 15.383 ha, Chardonnay 11.242 ha, and Moscatel de Alejandria 4.285 ha, making out the main white grapes planted.



<https://www.wip.cl/articulos/vinedos-en-chile-vuelven-a-crecer/>
<https://www.odepa.gob.cl/rubros/vinos-y-alcoholes>
<https://www.sag.gob.cl/ambitos-de-accion/vinas-y-vinos>

New Denomination of Origen, 2018: the new modification to the previous norms Decreto N°464/1994 added 4 new wine zonifications, expanding the new area of production. These new areas, one on the cost called Lo Abarca is located in the San Antonio Valley, and two in the Colchagua Valley, Los Lingues y Apalta, and Licantén in the Curicó valley.

<https://www.diariooficial.interior.gob.cl/publicaciones/2018/05/25/42065/01/1402370.pdf>
http://www.sag.cl/sites/default/files/decreto_ndeg_464.pdf

PROCHILE, institution of the Chilean Ministry of foreign relations, is in charge of the promotion for goods and services exportation from Chile. PROCHILE directly supports the Chilean winegrowers and offered the expedition fees to the applicants of the Mondial des Vins Blancs Strasbourg 2020 !
Great for them!

<https://www.prochile.gob.cl/landing/quienes-somos/>

Le CERVIM

Centre for Research, Environmental Sustainability and Advancement of Mountain Viticulture

« When consumers drink or taste a heroic wine, they should also be drinking the whole extreme landscape related to that wine », **Roberto GAUDIO**

The Centre for Research, Environmental Sustainability and Advancement of Mountain Viticulture founded in 1987 is an international organization. Supported by the OIV (International Organization for Vine and Wine) it is also a VINO FED member. The CERVIM gathers, Italian and foreign organizations involved in the use and protection of mountain viticulture.

President as from July 2020: Mr. Stefano CELI



Interview of Mr. Roberto GAUDIO, President (2011-2020)

Roberto GAUDIO expert and passionate about wine and viticulture was at the beginning consultant for the CERVIM from 1989 to 2000, then he worked as the operations coordinator (2000-2005) and was finally appointed President in 2011.

Roberto GAUDIO reminds us that the CERVIM was created in 1987 following the vote of a law in the autonomus Region of Valle d'Aoste.

The CERVIM ? It is concrete with real progress !
Indeed, each year the CERVIM organizes an international Congress on Vine-growing in the Mountains and on Steep Slopes in different countries.
The congress usually includes the presentation of scientific works subdivided into sessions on different topics:

- History and culture of growing vines in the mountains and on steep slopes;
- Grape-producing and wine-making technology;
- Economic and social aspects;
- Environment and landscape

The 7th edition has already been confirmed : 13-15th of May 2021 in Portugal.

The Cervim is also involved in straight collaboration programs like ERASMUS & WINELAB, the writing of the Cervim – Heroic viticulture Manifesto, the international academic REVENET network (Research Innovation on Extreme Viticulture and Related Enology Network) created in 2019 between Germany, France, Italy, Spain and Switzerland.

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Any other success or some great victories of the CERVIM to share with us?

RG : In addition of those already mentioned by you, the creation and registration at the European level of the trademark «CERVIM - Viticoltura eroica» (CERVIM, Heroic Viticulture) and the organization of the “Mondial des Vins Extrêmes” our international wine contest for 28 years.

Following to our 2019 Congress on Vine-growing in the Mountains and on Steep Slopes, we obtained an important international recognition. The Italian Government mentioned explicitly the recognition of heroic vines in the article N°7 of its 2016 latest law regarding wine. Those vines can be defined on the basis of criteria fixed by the Cervim Scientific and Technical Committee (vines : Vineyard sites at altitudes over 500 meters (1600 feet), Vines planted on slopes greater than 30%, Vines planted on terraces or embankments, Vines planted on small islands in difficult growing conditions.) A significant normative victory, the first in Europe, of which we are very proud!

What does it mean to be « the clear voice » of heroic winegrowers ? Could you give us examples of your support to them?

RG : The CERVIM support is initiated :

- in the normative field at the national and European levels
- proposing studies and research in order to solve real technical problems in the vine
- organizing promotional events for heroic viticulture
- organizing each year the « Mondial des Vins Extrêmes » in order to make those specific wines known worldwide by the consumers

Who are those heroic winegrowers? Families of winegrowers from generation to generation? or “new winegrowers” with a deliberate choice of working those vines? A life changing?

RG : It is mainly a manual work, so very difficult and very tiring, moreover it was for a long time unprofitable that is why the heroic viticulture was only a secondary activity often practiced by elder people. In recent years, a lot of young people became winegrowers in those areas, maybe deciding to carry over the tradition or looking for more nature and its cool rhythms.

Among those new winegrowers, many are graduates with a degree in oenology or viticulture, what explains the increasing quality of the heroic wines you can nowadays taste.

All those extreme winegrowers have a double challenge: to reduce the production costs and to protect biodiversity. Where do we stand?

RG : The main challenge is both the costs reduction and the biodiversity protection (keep in mind that in the heroic areas, there a lot of phylloxera free native vines) but also the challenge of an adequate communication: when consumers drink or taste an heroic wine, they should also be drinking the whole extreme landscape related to that wine. That is why, the CERVIM teams are working hard regarding the issue of communication.

WWW.CERVIM.ORG

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MANY **THANKS**
TO OURS PARTNERS
SEE YOU IN
2021!



Results released at 6.00 pm the 26th of october on :

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