

Strasbourg Events opens registration for its two international wine competitions: **Le Mondial des Vins Blancs Strasbourg** **& the European Red & Rosé Wine Contest**

On **November 12th, 2025**, the challenge officially begins for winemakers from France and around the world. They will be able to register online to present their best white, rosé, and red wines — still or sparkling — in these two major international wine events to be held on **March 14 and 15, 2026**, at the **Strasbourg Convention Centre**.

**LE MONDIAL
DES VINS BLANCS
STRASBOURG**
THE World White Wines Contest

The Mondial des Vins Blancs Strasbourg – 28th Edition

A world reference for over a quarter of a century, the Mondial des Vins Blancs Strasbourg is the **only international competition exclusively dedicated to the full diversity of white wines worldwide**. Organized by Strasbourg Events, it has been under the patronage of the OIV (International Organisation of Vine and Wine) for 16 years and a member of VINOFEF, the World Federation of Major International Wine and Spirits Competitions, for 12 years.

New prestigious endorsement: in 2026, the competition will, for the first time, be **patronized by the International Union of Oenologists (UIOE)**, like the 14 other VINOFEF competitions.

Registration opens November 12th, 2025

www.mondial-vins-blancs.com

13 competition categories

They showcase the excellence of major white grape varieties and terroirs from around the world while reflecting emerging trends: Chardonnay, Chenin, Gewurztraminer, Muscat, Pinot Blanc, Pinot Gris, Riesling, Sauvignon, Sylvaner, Viognier, Other White Varieties, Blends, and De-Alcoholized / No-Low Wine.

A world first among the 2026 distinctions: the “Franc de Pied” Award

In addition to the Grand Gold, Gold, and Silver medals, the jury of 60 international experts will also award the following **Special Trophies and Prizes**:

The Grand Jury Prize (Best Wine of the Competition)

2 VINOFEF Prizes for the Best Still Dry Wine and Best Brut Sparkling Wine

Dry Wine Trophy for each of the 13 categories

“Favorite” distinctions for:

- Best “Franc de Pied” Wine (a world first)
- Best White Wine with Maceration (Orange Wine)
- Best Indigenous Grape Variety
- Best Still and Sparkling De-Alcoholized Wine
- Best First Participation

Winners of the Special Prizes will benefit from **international media coverage**.

The European Red & Rosé Wine Contest – 1st edition

Driven by its **commitment to innovation**, Strasbourg Events launches in 2026 the **European Red & Rosé Wine Contest**, the **first competition entirely dedicated to red and rosé wines from the 46 member countries of the European Union and the Council of Europe**.

This unique event celebrates the **diversity and evolution of European tastes**: lighter reds, more structured rosés, and de-alcoholized wines are experiencing strong growth.

Registration opens November 12th, 2025

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6 categories

- Still Rosé Wine
- Sparkling Rosé Wine
- De-Alcoholized Rosé Wine
- Still Red Wine
- Sparkling Red Wine
- De-Alcoholized Red Wine

Awards in line with market trends

From Grand Gold, Gold, and Silver medals (maximum 33% of samples awarded per category) to **The Grand Jury Prize** for the best red and best rosé, expert judges will also grant **“Favorite” distinctions**, including — for the first time in the world — awards for **“Franc de Pied” wines**.

2026 “Favorite” Awards (Coups de cœur) for Rosé and Red Wines

- Best “Franc de Pied” Wine
- Best Wine from an Indigenous Grape Variety
- Best Still De-Alcoholized Wine
- Best Sparkling De-Alcoholized Wine

Winners of the Special Prizes will enjoy **international media exposure** and enhanced visibility through the competition’s media partnerships.

Strasbourg Events, a leading player in its region, specializes in organizing trade fairs and public exhibitions.

750,000 visitors per year – 250 events hosted
100,000 m² of event space – 50 years of experience



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PRESS / MEDIA

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