

**LE MONDIAL
DES VINS BLANCS**
STRASBOURG
THE World White Wines Contest

29TH EDITION

EUROPEAN
RED & ROSÉ
WINE CONTEST

2ND EDITION

2 International competitions

3 & 4 APRIL 2027

Exhibition Centre
STRASBOURG

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For more information:

  mondial-vins-blancs.com

Partners:

 **STRASBOURG**
EVENTS

Strasbourg.eu
eurométropole

 **RONA**

 **anev**
LES ÉLUS DE LA
VIGNE ET DU VIN

2 INTERNATIONAL COMPETITIONS

The recognition of winemaking excellence

LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

29TH EDITION

The only competition in the world entirely dedicated to **the diversity of white wines**, under the patronage of the OIV, the UIOE, and a member of VINO FED.



Sous le patronage de
l'Organisation Internationale
de la Vigne et du Vin



EUROPEAN RED & ROSÉ WINE CONTEST

2ND EDITION

Competition dedicated to **the diversity of red and rosé wines** from member countries of the European Union and the Council of Europe.

THE JURY PANEL

60 expert judges from 20 countries and 5 continents, including oenologists, exceptional sommeliers, wine merchants, sensory analysis experts, specialist journalists and bloggers, VIPs from the wine world, etc.



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THE ORGANISER: STRASBOURG EVENTS

- **28 years of experience** in organising international wine competitions.
- **A European and global vision and level of recognition:** the competing wines come from all five continents.
- **A dynamic approach to innovation** in response to changing tastes and markets.
- **A strong signature:** highlighting the richness of the industry and promoting the notion of excellence.

SHOWCASE YOUR EXPERTISE

on a worldwide scale

LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

Since 1998, the **Riesling du Monde competition** has evolved to become what is now known as the **Mondial des Vins Blancs Strasbourg**. It stands out as the only competition in the world entirely dedicated to the diversity of white wines, under the patronage of the **OIV** (International Organization of Vine and Wine), the **UIOE** (International Union of Oenologists) and a member of **VINOFED** (World Federation of Major International Wine and Spirits Competitions). The winners are promoted through **international media coverage** orchestrated by Strasbourg Events and its press and wine partners around the world. More than 370 press and media reports each year!

A DEMANDING AND RECOGNISED GLOBAL COMPETITION

13 categories in competition:

- | | |
|--------------------|-----------------------------------|
| 1 - Chardonnay | 8 - Sauvignon |
| 2 - Chenin | 9 - Sylvaner |
| 3 - Gewurztraminer | 10 - Viognier |
| 4 - Muscat | 11 - Other white
grape variety |
| 5 - Pinot Blanc | 12 - Blend |
| 6 - Pinot Gris | 13 - Dealcoholized /
no-low |
| 7 - Riesling | |

SPARKLING WINES IN THE SPOTLIGHT

From the traditional method to the Charmat method, as well as other production processes, including dealcoholized sparkling wines, this competition celebrates the full richness and diversity of sparkling wines.



13 CATEGORIES
IN COMPETITION

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PRESTIGIOUS AWARDS

- The **Grand Prix du Jury** for the best wine of the entire competition
- **2 VINOFED prices** for the best still dry wine up to 4 g/l of sugar and the best brut sparkling wine up to 12 g/l of sugar
- **1 Trophy Vins Sec** (dry wine) in each of the 13 categories (from 0 to 4 g residual sugar/litre)

MEDALS



GRAND OR
> 93 points



GOLD
> 89 points



SILVER
> 85 points

A maximum of 30% of medals are awarded, in accordance with OIV standards.

LES COUPS DE CŒUR 2027

The favourite wines having obtained the highest score

- Sparkling wine
- Franc de Pied wine (non grafted wine)
- White wine with maceration (Orange wine*)
- Wine made from an indigenous grape variety
- Still dealcoholized wine
- Sparkling dealcoholized wine
- First participation

*According to OIV article ECO647-220, orange wine is a white wine that has undergone maceration.

DISCOUNTED RATES

Prices excluding tax
per registered wine

1 to 5 wines	112 €
6 to 10 wines	102 €
11 wines and more	97 €



Sous le patronage de
l'Organisation Internationale
de la Vigne et du Vin



2ND EDITION

of the competition showcasing red
and rosé wines from Europe

EUROPEAN **RED & ROSÉ** WINE CONTEST

The 2nd edition of this competition is entirely dedicated to red and rosé wines from member countries of the European Union and the Council of Europe. See you on **3 and 4 April 2027 in Strasbourg**, European capital and home of the prestigious Mondial des Vins Blancs.

6 CATEGORIES IN COMPETITION

- 1 - Still Red Wine
- 2 - Sparkling Red Wine
- 3 - Dealcoholized Red Wine
- 4 - Still Rosé Wine
- 5 - Sparkling Rosé Wine
- 6 - Dealcoholized Rosé Wine

SPARKLING WINES IN THE SPOTLIGHT

From the traditional method to the Charmat method, as well as other production processes, including dealcoholized sparkling wines, this competition celebrates the full richness and diversity of sparkling wines.



LES COUPS DE CŒUR 2027

The favourite wines having obtained the highest score

- Sparkling wine
- Franc de Pied wine (non grafted wine)
- Wine made from an indigenous grape variety
- Still dealcoholized wine
- Sparkling dealcoholized wine

PRESTIGIOUS AWARDS

- The **Grand Prix du Jury** for the best **RED wine** of the entire of the competiion
- The **Grand Prix du Jury** for the best **ROSÉ wine** of the entire competition

MEDALS



GRAND OR
> 93 points



GOLD
> 89 points



SILVER
> 85 points

A maximum of 33% of medals are awarded

A RESPONSE TO CONSUMER TRENDS IN EUROPE

- Dealcoholized wines, lighter red wines, and structured rosés are expected to see **double-digit growth** in the coming years, driven by responsible consumption and new culinary practices.
- The European market is moving towards greater diversification of styles and **a shift towards higher quality**, with increased attention being paid to origin and grape varieties

DISCOUNTED RATES

Prices excluding tax
per registered wine

1 to 5 wines	110 €
6 to 10 wines	100 €
11 wines and more	95 €



How to participate?

Step 1: REGISTRATION until 1 March 2027

- Please go to www.mondial-vins-blancs.com
- Go to Registration > select “Mondial des Vins Blancs” and/or “European Red & Rosé”
- Download the registration form or register online
- Complete the application form, remembering to attach the label of the entered wine (on the back of the page) and enclose an analysis report less than one year old.

Step 2: PAYMENT

2 options: by **bank transfer** (enclosing the transfer order) or **online payment**.

Step 3: SENDING SAMPLES

Receipt deadline: **5 March 2027**

Delivery Monday to Friday, 9 a.m. to 3 p.m.

- Send **3 bottles per sample** with labelling and commercial presentation.
- **REMINDER:** Remember to include the original documents in your cartons.

SHIPPING ADDRESS:

THEATRE DU VIN

Le Mondial des Vins Blancs Strasbourg /
European Red & Rosé Wine Contest
2 rue du Commerce (warehouse of the Théâtre du Vin)
FR-67640 FEGERSHEIM
Tel. + 33 (0)3 88 21 25 72
Email : commandes@theatreduvin.fr

Delivery from Monday to Friday – 9 am to 3 pm
Delivery plan available on request



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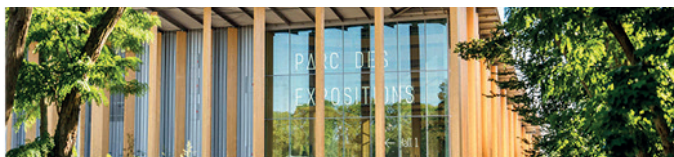
LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

EUROPEAN RED & ROSÉ WINE CONTEST

Strasbourg events, a leading organisation in its region, specialising in organisation trade shows and exhibitions for professionals and general public.

750,000 visitors per year - 250 events hosted - 50 years of experience



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et événements
Penser et faire le futur des villes et des événements

Prix Ville et Congrès National

2023

Prix Ville et Congrès International

2025



Prix Or
Meilleure
Innovation Lieux
RSE 2025

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ADRESS

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