

LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

The International Wine Competition

April 5 – 6, 2025

27th Edition

Palais de la Musique & des Congrès
STRASBOURG

Sponsored for the
15th consecutive year
by the OIV

Member for the
11th consecutive year
of VINO FED

The only competition in the world entirely dedicated to the full diversity of white wines, under the patronage of the International Organisation of Vine and Wine (OIV) and a member of VINO FED

  mondial-vins-blancs.com



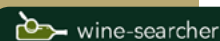
Give your sales a boost

60 INTERNATIONAL JUDGES
REPRESENTING ALL 5 CONTINENTS



Why Participate?

- A mark of **seriousness** and **high quality** thanks to **OIV patronage** and membership in **VINO FED**
- **Recognition of your awards** in **French and international markets**, boosting your sales
- Strengthening your **visibility** through strong **media coverage in France and worldwide**
- Positive impact on your **online presence** with **interviews and coverage of winners' news for one year** across our social networks and website
- Promotion of medal winners on **wine-searcher.com**



Choose Your Categories

Chardonnay, Chenin, Gewurztraminer, Muscat, Pinot Blanc, Pinot Gris, Riesling, Sauvignon, Sylvaner, Viognier, Other White Grape Variety, White Blended Wine



12 CATEGORIES IN COMPETITION

Prestigious Awards and Trophies

- **Grand Jury Prize** for the best wine of the entire competition
- **2 Vinofed awards** for the best dry wine and the best sparkling wine
- **1 Trophy for Still Wine** in each of the 12 categories (from 0 to 4g of residual sugar per liter)

The Favorites of 2025

- «White Wine with Maceration*»
- «Best Wine from a Native Grape Variety»
- «First Participation»

The Goals of the Mondial des Vins Blancs

- To contribute to the international recognition of winemakers from all five continents.
- To showcase your fascinating craft and highlight wine trends.
- To celebrate white grape varieties and terroirs from around the globe.

NEW THIS YEAR

The Entry of Alcohol-Free and Partially Alcohol-Free Wines into the Competition

Medals



GRAND OR
> 93 points



Or
> 89 points



Argent
> 85 points

30% Maximum of Medals Awarded, According to OIV Standards

(As per OIV Article - ECO 647-220, orange wine is white wine with maceration.)

Bold Wineries Share Their Stories

**+370 RELAYS
IN 2024**

**PRESS RELAYS - PRINT AND ONLINE,
SOCIAL NETWORKS, RADIO, AND TV
IN 25 COUNTRIES
ACROSS 5 CONTINENTS**



Italy

Castello di Roncade

Winner of the Dry wine trophy in 2024 and gold medal for Bianco dell'Arnasa Chardonnay DOC Venezia 2022.

«The press and social media coverage from the Mondial de Vins Blancs team was exceptional. Winning the Gold Medal and having our wine awarded as Best Dry Wine in the «Other Grape Varieties» category has had an extraordinary impact on our visibility. The recognition not only helped us stand out in a crowded market but also created exciting new opportunities for us to engage with both longtime customers and new wine lovers. The recognition has sparked interest and excitement among customers, and it has truly elevated the perception of our brand. It's been a boost for both our visibility and sales.»

– Testimonial from Claudio Ciani Bassetti, owner at Castello di Roncade.



France

The Domaine Famille RUHLMANN-SCHUTZ

During the 2024 edition of the competition, Domaine Famille Ruhlmann-Schutz won the Grand Jury Prize.

«The Grand Jury Prize is a real boost for our direct sales of the award-winning Gewurztraminer Vendanges Tardives, as well as our other medal-winning wines, with sales increasing by around 20%. The media coverage has exceeded my expectations by far.»

– Testimonial from Antoine Schutz, Marketing & Export Director of Domaine Famille Ruhlmann-Schutz, winner of the 2024 edition



France

Domaine Champagne JM GOBILLARD et Fils, located in Hautvillers

Gold Medal for its AOC Champagne Blanc de Blanc Brut Chardonnay

«The administrative organization of the competition is clear and efficient. The registration process is simple, and the overall procedure is well-structured. Participating in this competition is an excellent way to showcase our wines and introduce them to a wide audience of professionals and enthusiasts. It's a recognized mark of quality on an international level. This Gold Medal has had a significant impact on our visibility. It positioned us among the top Champagne producers and strengthened our presence in new markets. The Gold Medal sparked genuine excitement on our social networks and media. We've seen articles published in local press like L'Union, specialized wine magazines, and posts on LinkedIn, Instagram, and Facebook, often shared by wine journalists.»



Czech Republic

VINARTSVI Josef VALIHRACH s.r.o

During the 2024 edition of the competition, Josef Valihrach won the VINO FED Award for his Cabernet Blanc 2022.

«We've been fortunate that our Cabernet Blanc has been awarded multiple times over the years at the Mondial des Vins Blancs, but this is by far the most prestigious recognition. It's the grape of the future, and without the media exposure from the competition, it would be much harder to introduce it so quickly to so many new clients. In these challenging times, this could make the difference between growth or stagnation. A great story sells, and there aren't many better stories you can tell.»

– Testimonial from Josef Valihrach, CEO of the Domaine.

How to Participate?

1st Step: Registration

by March 5, 2025

- Visit the website www.mondial-vins-blancs.com
- Go to the «Registration» section
- Download the registration form

Complete the form, ensuring to attach the wine label (on the back of the page) and include an analysis report dated within the past year.

2nd Step: Payment

Two payment options: by check or bank transfer (please include the bank transfer order).

3rd Step: Submission of Samples

Deadline for receipt: **March 14, 2025**

Deliveries accepted Monday through Friday from 9 AM to 3 PM

Send 3 bottles per sample with appropriate labeling and commercial packaging

NOTE: Remember to include original documents in your shipment

Address for Sending:

Le Mondial des Vins Blancs Strasbourg
Attention: **Maxime UGY**
2 rue du Commerce (warehouse of Théâtre du Vin)
FR- 67640 FEGERSHEIM
Tel: +33 (0)3 88 21 25 72
Email: commandes@theatreduvin.fr

Delivery accepted Monday through Friday from 9 AM to 3 PM

Delivery plan available upon request.



DISCOUNTED RATES

| | Prices excluding tax per registered wine | For French clients subject to VAT (20% VAT) | For international clients subject to VAT |
|-------------------------------|--|---|--|
| From 1 to 5 wines registered | 110 € HT | 132 € TTC | 110 € Net of Taxes |
| From 6 to 10 wines registered | 100 € HT | 120 € TTC | 100 € Net of Taxes |
| From 11 wines and above | 95 € HT | 114 € TTC | 95 € Net of Taxes |



Contacts

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