

# LE MONDIAL DES VINS BLANCS STRASBOURG

## International competition

17<sup>th</sup> – 18<sup>th</sup> March 2024

Congress Centre



«The only competition in the world entirely dedicated to the full diversity of white wines, sponsored by the International Organisation of Vine and Wine (OIV) and a member of VINO FED».

NEW IN 2024

**3 SIMULTANEOUS  
EVENTS :**

LE MONDIAL  
DES VINS BLANCS  
STRASBOURG

EG+ST  
STRASBOURG

LE MONDIAL  
DES VINS BLANCS  
STRASBOURG  
MASTERCLASSES

More information:

[mondial-vins-blancs.com](http://mondial-vins-blancs.com)



STRASBOURG  
EVENTS.  
Strasbourg

OIV 100  
International Year of Vine and Wine  
International Organisation of Vine and Wine 1924 • 2024 Official Sponsor

Member of  
VINO FED

# Are you up for a challenge?

## Our objectives:

- To contribute to the international reputation of winegrowers from 5 continents.
- To highlight their fascinating professions as well as wine trends.
- To celebrate white grape varieties and terroirs of the world

## Choose your categories

Chardonnay, Chenin, Gewurztraminer, Muscat, Pinot Blanc, Pinot Gris, Riesling, Sauvignon, Sylvaner, Viognier, Other white grape varieties, White blends.



## Prestigious awards Prizes and Trophies

- **The Grand Jury Prize**  
for the best wine of the entire competition
- **The Vinofed prize**
- **1 Dry Wine trophy** in each of the 12 categories (from 0 to 4g residual sugar/litre)

## 2024 favourites

- White wine with maceration\*
- Best sparkling wine
- First participation

NEW IN 2024

## Medals



**GRAND GOLD**  
> 93 points



**Gold**  
> 89 points



**Silver**  
> 85 points

A maximum of 30% of medals are awarded, according to OIV standards

\*according to article OIV - ECO 647-220, orange wine is a white wine with maceration.

12 CATEGORIES  
IN COMPETITION



## Why take part?

- a guarantee of **seriousness** and **high quality** thanks to the **patronage of the OIV** and the membership of **VINOFED**
- **recognition of your awards** on the **french and international markets** and a boost to your sales
- enhanced **brand awareness** thanks to extensive **media coverage in France and around the world**
- a positive impact on your **referencing** thanks to **interviews** and **relay of news of the winners for 1 year** on our social networks and our website
- a relay of the list of medal winners on **wine-searcher.com**
- referencing on the **wein.plus** platform and via our newsletter to 80,000 subscribers

 wine-searcher

**wein.plus**  
your plus in wine expertise



70 INTERNATIONAL  
EXPERT JUDGES

# Daring estates testify

WRITTEN PRESS, WEB, SOCIAL NETWORKS, RADIO and TV RELAYS  
**IN 25 COUNTRIES**  
ON 5 CONTINENTS

**+300 RELAYS**  
**IN 2023**



France

**The Xavier MULLER estate,**  
*Winner of the 2023 Grand Jury Prize*

«Two months after the announcement of the Jury's Grand Prix, the stock of our Sylvaner Cuvée Emile 2020 was sold out!

What makes me happiest is the pride my customers feel when they say they're regulars at the estate: our medal is in a way theirs too.

I hope that all Alsace winegrowers will one day experience this kind of distinction, because our Alsace wines deserve it.»



Czech Republic

**The REISTEN estate**

*At the 2023 competition, REISTEN won a GRAND GOLD medal and the Coup de Coeur prize for the best wine made from an indigenous grape variety for REISTEN PALAVA MAIDENBURG 2022.*

«We've been sending wine to the Mondial des Vins Blancs Strasbourg for a number of times now, so we're particularly interested in feedback, and Strasbourg certainly has a good reputation among wine lovers.

For me, it's also interesting that this competition is being held in France (Alsace), Germany's neighbour because of its proximity to us. The varietal wines we find there are made from grape varieties close to our own, so it's a good opportunity for us to make comparisons», **explains Tereza Helmová - Head of Operations**



France

**The cellars of Pomerols**

*Winner of a gold medal at the 2023 Mondial des Vins Blancs Strasbourg in the other grape varieties category with AOP Picpoul de Pinet Beauvignac, cuvée tradition 2022*

«Presenting our Picpoul de Pinet PDO at the Mondial des Vins Blancs Strasbourg was a way for us to lay claim to a terroir, an appellation and cooperative know-how. This award honours and rewards the professionalism of our winemakers, oenologists and all our staff, and opens up a royal road for the company. It demonstrates and recognises a significant increase in performance. It's a promotional tool, a way of enhancing our image, a sort of «guiding star» for wine lovers.» - **Joël JULIEN Director/Oenologist, Caves de Pomerols**



Spain

**Leo & Niné Wines from DO SOMONTANO**

*Dry wine trophy in the Gewurztraminer category and GOLD medal, for the wine: VIVETTE 2022*

«We found out about the competition via the Spanish trade press. This is the first year we've entered the competition, so we're very pleased with the result. As well as being the only Spanish estate to win a gold medal in the Gewurztraminer category, we have also been awarded the title of Best Dry Gewurztraminer in the world.»



## How can I take part?

### Stage 1: Registration

Until 18 February 2024

- Go to [www.mondial-vins-blancs.com](http://www.mondial-vins-blancs.com)
- Go to the Registration section
- Download the registration form

Complete the application form, remembering to attach the label of the wine entered (on the back of the page) and attach an analysis report less than a year old.

### Step 2: Payment

2 options: by cheque or bank transfer (please enclose the bank transfer order).

### Step 3: Sending the samples

Deadline for receipt 29 February 2024

Delivery Monday to Saturday, 8.30am to 7pm

Send 3 bottles per sample with labelling and packaging.

**NOTE: Remember to enclose the original documents in your boxes.**

### Delivery address:

#### THEATRE DU VIN

Le Mondial des Vins Blancs Strasbourg  
To the attention of Céline SCHELCHER  
Rue du Marché gare  
FR- 67200 STRASBOURG  
Tel + 33 (0)6 16 38 04 29

Email: [celine@theatreduvin.fr](mailto:celine@theatreduvin.fr)

Delivery Monday to Saturday 8.30am to 7pm



### SLIDING SCALE TARIFFS

	Prices excluding tax per registered wine	For French customers subject to VAT (20% VAT)	for foreign customers subject to VAT
1 to 2 wines entered	110 € EXCLUDING VAT	132 € TTC INCL. VAT	110 € Net of tax
3 or more wines entered	100 € HT EXCLUDING VAT	120 € TTC INCL. VAT	100 € Net of tax
5 wines or more	95 € HT EXCLUDING VAT	114 € TTC INCL. VAT	95 € Net of tax

### NEW IN 2024



**EG+ST STRASBOURG**  
THE GASTRONOMY TRADE SHOW  
**19TH EDITION** - 17 to 20 March  
EXHIBITION CENTRE STRASBOURG

**LE MONDIAL DES VINS BLANCS STRASBOURG**

THE COMPETITION  
**26TH EDITION** - 17 to 18 March  
EXHIBITION CENTRE, STRASBOURG

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MASTERCLASSES  
**2ND EDITION** - 19 to 20 March  
EXHIBITION CENTRE, STRASBOURG

OVER 22,000 GASTRONOMY PROFESSIONALS GATHERED OVER 4 DAYS

## Contacts

### Registration

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Place de Bordeaux 67082 Strasbourg Cedex

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