

SAVE THE DATES

Strasbourg Events is organizing two international wine competitions in 2026 March 14 & 15

Two major international wine events will be held simultaneously on March 14 and 15, 2026, at the Palais des Congrès in Strasbourg:

- **The 28th edition of the Mondial des Vins Blancs Strasbourg**, a unique competition in the world exclusively dedicated to white wines, under the patronage of the OIV and member of VINO FED,
- **and the launch of the first edition of European Red & Rosé Wine Contest**, a new competition dedicated to the diversity of European red and rosé wines.



The Mondial des Vins Blancs Strasbourg – 28th Edition

The Mondial des Vins Blancs Strasbourg is **the only competition in the world entirely dedicated to showcasing the full diversity of white wines from across the globe**. Held **under the patronage** of the International Organisation of Vine and Wine (**OIV**) and **a member of VINO FED**, the World Federation of Major International Wine and Spirits Competitions, this event brings together more than 20 wine-producing countries each year. **Judged by 60 experts from five continents**, it celebrates the diversity and excellence of white wines.

A World First: Opening to Francs de Pied

The 28th edition gives unprecedented recognition to Francs de Pied — a world first. Definition: A “franc de pied” vine is one of the last specimens of *Vitis vinifera*, a vine grown on its original roots, not grafted onto American rootstock (as has been legally required since the phylloxera crisis of the 19th century).

Did you know? These rare and particularly vulnerable vines produce unique and authentic wines, as they directly transmit the characteristics of both the grape variety and the terroir.

MORE INFORMATION ON WWW.MONDIAL-VINS-BLANCS.COM



Sous le patronage de
l'Organisation Internationale
de la Vigne et du Vin



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New in 2026: The launch of European Red & Rosé Wine Contest

At the same time, the organizers are innovating and will launch, on March 14th and 15th, 2026, the first edition of the **European Red & Rosé Wine Contest** — a competition dedicated to the diversity of Europe's red and rosé wines, representing a potential range of 46 producing countries.

A few questions for Strasbourg Events:

Why a new competition?

With 27 years of experience, Strasbourg Events has undeniable legitimacy and a strong ecosystem, supported by juries composed of international leading figures from the wine world.

Why red and rosé wines?

Because Strasbourg Events' mission is to serve what its region has to offer while supporting the evolution of the market and consumption trends. Rosé wines are enjoying growing popularity worldwide, while fruity reds are appreciated for their accessibility and modern character.

Why Strasbourg?

Because Strasbourg is the birthplace of the Mondial des Vins Blancs and also the European capital. The heart of Europe is the ideal place to host a competition of international scope.

The competitions organized by Strasbourg Events have their own signature: highlighting the richness of the wine sector, supporting innovation, and promoting the concept of excellence. After focusing on **indigenous grape varieties, sparkling wines, and no-low wines since 2024, France de Pied will in 2026 gain international visibility** through the Mondial des Vins Blancs, **while the Red & Rosé European Wine Contest opens a new chapter**, true to the DNA of Strasbourg Events.

For Strasbourg Events, as well as for the expert judges and participating winemakers, 2026 already promises to be a colorful vintage — rich in challenges, discoveries, and emotions.

Strasbourg Events, a leading player in its region, specializes in organizing trade fairs and public exhibitions.

750,000 visitors per year – 250 events hosted
100,000 m² of event space – 50 years of experience



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