

LE MONDIAL DES VINS BLANCS STRASBOURG

THE World White Wines Contest

2025 Edition

5th & 6th april

Press release

#3



THE ONLY COMPETITION IN THE WORLD ENTIRELY DEDICATED TO
THE WHOLE DIVERSITY OF WHITE WINES,
UNDER THE OIV PATRONAGE AND MEMBER OF VINO FED

APRIL 5 and 6, 2025 at the Congress Centre

REMINDER : REGISTRATION until MARCH 5
Dealcoholized wines are called upon to participate

STILL 2 MONTHS TO REGISTER

The 27th edition of the competition is scheduled for April 5 and 6, 2025.

There are therefore less than two months left for wineries and cooperative cellars to present their best still and sparkling white wines to the competition. Samples are accepted for receipt in Strasbourg by the organizers until March 15.

The Mondial, always very attentive to trends, meets the expectations of consumers and restaurateurs who need benchmarks in an offer that diversifies year after year.

NEW

This is why **partially dealcoholized and dealcoholized wines**, now sufficiently well established in the landscape of wine merchants, specialized stores and restaurants, **are invited to challenge** each other for the first time during this 27th edition.

In 2024, the following 14 countries were rewarded with a medal or a dry wine trophy, or even a favorite of the jury: *Andorra, Australia, Austria, Czech Republic, France, Germany, Greece, Italy, Luxembourg, Slovakia, Spain, Switzerland, Ukraine and USA.*

It is an invitation to all the wine regions of the world which are the expression of the diversity of white wines to compete in Strasbourg.

As for France, in 2024, 9 wine regions were distinguished by their Silver, Gold and Grand Gold medals: *Alsace, Nouvelle-Aquitaine, Champagne, Centre-Val de Loire, Corsica, Occitanie terroirs of Languedoc and Roussillon, Provence- Alpes-Côte d'Azur and Savoie.*

DEADLINE FOR SAMPLES DELIVERY : March 15, 2025

FIRST SAMPLES from CHINA and the USA

There are unmissable events that are unanimous among professionals in the sector and the Mondial des Vins Blancs under the patronage of a the **OIV (International Organization of Vine and Wine)** and member of **VINO FED (World Federation of Grands Concours of Wines and Spirits)** is one of them. The wine estates know this and integrate it into **their commercial strategy** and this is tremendous recognition for the organizers of Strasbourg Events.

Winegrowers from around the world and the Southern hemisphere have already made their selection of white wines and the first samples from China and the USA have already been delivered to Strasbourg.

The organizers, Strasbourg events, are planning once again this year a wide representation of terroirs and white grape varieties from around the world and even the first participation for emerging countries eager for recognition from international experts who make up the jury of the contest.



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CATEGORIES, AWARDS and TASTING COMMENTS with FOOD & WINE PAIRING

The competition is structured around 12 categories of white wines which are as follows:

1. Chardonnay - 2. Chenin - 3. Gewurztraminer - 4. Muscat - 5. Pinot blanc - 6. Pinot Gris - 7. Riesling
8. Sauvignon - 9. Sylvaner - 10. Viognier - 11. White Blended - 12. Other white grape varieties

This year for the first time, the winners of the GRAND GOLD medals and the GRAND PRIX du JURY will leave not only with their rewards but also with a **tasting commentary prepared by our panel of expert judges**.

Remember that the commentary dissects the visual aspect, the olfactory aspect and the impressions in the mouth including a return on the retro-olfaction and the length of the wine.

The commentary may be used freely by the award-winning winegrowers and will also include suggestions for food and wine pairings.

NEW

2 VINO FED PRIZES

Faced with the influx of candidate sparkling wines in 2024 and the persistent trend towards the consumption of drier wines, the Mondial jury will award **2 VINO FED AWARDS** next April. That is to say, **the best STILL dry wine and the best SPARKLING »BRUT« wine will be rewarded.**

NEW

THE 3 FAVORITES

In addition to the GRAND PRIX DU JURY awarded to the best wine in all categories, the 2 VINO FED PRIZES and the trophies DRY WINE in each of the 12 categories, the jury will decide on the award of « the 3 favorites ». In a global context of wine consumption, white wine, whether or not it is associated with bubbles, seems to be the trendy color. As for indigenous grape varieties, the trend is rightly towards their promotion or even their rehabilitation in their own countries and the Mondial echoes these particularities that make up the identity and richness of the world's terroirs: initiated 2 years ago, **the favorite for the best wine made from an indigenous grape variety is back!**

the favorite „first participation“

the favorite „orange wine“ (white wine with maceration)

the favorite wine made from an indigenous grape variety

COME BACK OF

REGISTRATION ON WWW.MONDIAL-DES-VINS-BLANCS.COM

Strasbourg events

A leading player in its territory, specializing in the organization of professional and general public fairs and shows. Strasbourg Events relies on the region's sectors of excellence to attract international-scale conferences and offers a solution adapted to all key corporate communication events. The general public is not left out, with a dense and varied program of shows including 8 emblematic events.

750,000 visitors per year – 250 events hosted – 100,000 M2 of event space – 40 years of experience

Palais de la Musique et des Congrès & Exhibition Center - Winner of the 2023 & 2024 World Mice Awards



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Sous le patronage de
l'Organisation Internationale
de la Vigne et du Vin



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THE WINEGROWERS ARE THE BEST TO SPEAK ABOUT IT...

Winning the Mondial des Vins Blancs is not only a recognition of the teams' daily work but also a visibility booster all around the world. The medals and trophies are also a source of great pride for their customers and long-standing partners. The press and media coverage exceeds the expectations of the rewarded participants and acts as a real lever for business development.

VINARTSVI JOSEF VALIHRACH, Krumvir, CZECH REPUBLIC
GRAND GOLD MEDAL and **VINO FED PRIZE** for
Cabernet blanc 2022

„Our white Cabernet has won the highest award. It is the grape of the future, and without the press coverage of the competition, it would be much more difficult to introduce it so quickly to so many new customers. In these difficult times, this can make the difference between growth and stagnation.“

Josef Valihrach Junior, winegrower & owner



Credit Bartosch Salmanski

DOMAINE JM GOBILLARD et fils, HAUTVILLERS, FRANCE
GOLD MEDAL for
AOC Champagne Blanc de Blancs Chardonnay Brut

„This medal had a significant impact on our visibility. It allowed us to position ourselves among the best Champagne producers, and strengthened our reputation in new markets.“

Communication Department



DOMAINE VECCHIO, CHIATRA, Corsica, FRANCE
GOLD MEDAL for
Vecchia Annata Bianco Gentile 2022

„the PR monitoring and press coverage allowed a wider visibility of the domain and the acquisition of new customers“

"As a result, sales increased by 15% on the medal-winning wine and also on the entire range “
Florence Giudicelli, winegrower & owner

